

# Category Report

# Business Intelligence

NUMBER OF REVIEWS

1075















NUMBER OF VENDORS  
EVALUATED

15

REPORT GENERATED

October 2018

**board** BOARD

-  Domo
-  Dundas BI
-  ExtraHop Platform
-  IBM Cognos Platform
-  Information Builders WebFOCUS
-  Microsoft Power BI
-  MicroStrategy
-  Oracle BI Solutions
-  Qlik
-  SAP BI
-  SAS BI
-  Sisense
-  Tableau
-  Zoho Reports

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## How to Use the Report

Info-Tech’s Category Reports provide a comprehensive evaluation of popular products in the Business Intelligence market. This buyer’s guide is designed to help prospective purchasers make better decisions by leveraging the experiences of real users.

The data in this report is collected from real end users, meticulously verified for veracity, exhaustively analyzed, and visualized in easy to understand charts and graphs. Each product is compared and contrasted with all other vendors in their category to create a holistic, unbiased view of the product landscape.

Use this report to determine which product is right for your organization. For highly detailed reports on individual products, see Info-Tech’s Product Scorecard.



# Software Directory

## BUSINESS INTELLIGENCE SOFTWARE

Selecting software can be overwhelming and one of the biggest challenges facing organizations is understanding the marketplace and identifying all of the available vendors and products. The Software Directory is a comprehensive list of all relevant software vendors in a particular category. Use this page to create the right vendor shortlist by exploring all of the options available to your organization.

## Business Intelligence Software

 1010data Analytical Platform

 5000fish Inc Yurbi

 Acorn Performance Analyzer

 ActivePivot In-Memory Analytical Platform

 Adaptive Insights Adaptive Suite

 Algorithmic Digital Solutions

 Alteryx

 APOS

 Arcadia Data

 Arcplan Enterprise

 Ascend BI

 Asset Answers

 Attunity Visibility (formerly Appfluent)

 Balanced Insight

 Birst BI Platform

 Blspoke

 Bissantz DeltaMaster

 Bitam Artus

 BMC TrueSight

 BOARD

 CALUMO

 CAMMS Power Data

 Centrifuge Analytics

 Coldwater Technology B-Metrics

 Collectivei

 Column Technologies BI

 comScore Digital Analytix Enterprise

 Corvil

 Cubeware C8 Platform

 Datapine

 Decision Management Suite

 Dell BI

 Deltek wInsight Analytics

 Domo

 Dundas BI

 Dunnhumby PriceStrat

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## Business Intelligence Software

 **ElegantJ BI**

 **Eloqua Insight**

 **Encore Prophix**

 **Enertia**

 **Entrinsik Informer**

 **E-WorkBook**

 **ExtraHop Platform**

 **Factual Enterprise**

 **Fulcrum Analytics**

 **Geckoboard**

 **GoodData**

 **Heap Analytics**

 **Host Analytics EPM suite**

 **HP Business Intelligence Solutions**

 **IBM Cognos Platform**

 **IBM i2 Analyst's Notebook**

 **IBM Watson Analytics**

 **InetSoft Style Intelligence**

 **Infonea**

 **Information Builders WebFOCUS**

 **Inovalon INDICES**

 **IronRock Solutions**

 **Jack Henry Business Intelligence & Financial Performance**

 **JDA Business Intelligence**

 **Jedox**

 **Jinfony Software JReport**

 **KNIME Analytics Platform**

 **KnowledgeTree**

 **Lavastorm**

 **Leadspace**

 **Logi Analytics**

 **Looker BI**

 **Lumina Analytica**

 **Magnitude BI Solutions**

 **MammothDB**

 **Master Merchant System Overture**

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## Business Intelligence Software

 McKesson Performance Analytics

 Microsoft Power BI

 MicroStrategy

 MITS Distributor Analytics

 Movio Media

 NGS-IQ

 On Demand Analytics SIFT

 Oniqua Analytics Solution (OAS)

 OpenText Analytics

 Optimizer+

 Oracle BI Solutions

 Panorama Necto

 PARIS BI Solutions

 Pentaho

 Planalytics Weatherize

 Polyvista Business Intelligence

 Profitbase Suite

 Prognoz Platform

 Push Intelligence Platform

 Pyramid Analytics BI Office

 Qlik

 ReachForce

 RJMetrics

 Robust Designs CUBOT

 Saasabi

 Salesforce Einstein Analytics

 sales-i

 Salient Collaborative Intelligence Suite (CIS)

 SAP BI

 SAS BI

 Silvon Stratum Analytics

 Sisense

 SpagoBI

 Steelwedge S&OP Insight

 SurveyGizmo

 Sweetspot

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## Business Intelligence Software

 Tableau

 TARGIT Decision Suite

 TCM Business Intelligence Software

 Temenos Business Intelligence Solution

 The Diver Platform

 Theoris Vision Software

 TIBCO Business Intelligence

 Tidemark

 Tour de Force BI

 UNIT4 Business Analytics

 Upsight Analytics

 Vanguard Studio

 vCube BI

 Visibility Business Intelligence Analyzers

 Wunderdata

 XL Cubed

 Xtraction Solutions

 Yellowfin

 ZAP Business Intelligence

 Zoho Reports



# SOFTWARE REVIEWS Data Quadrant



INFO~TECH  
RESEARCH GROUP  
SoftwareReviews

Assess vendor and product performance at a glance and use the Software Reviews Data Quadrant to identify which products and vendors are leading the pack and which are trailing.

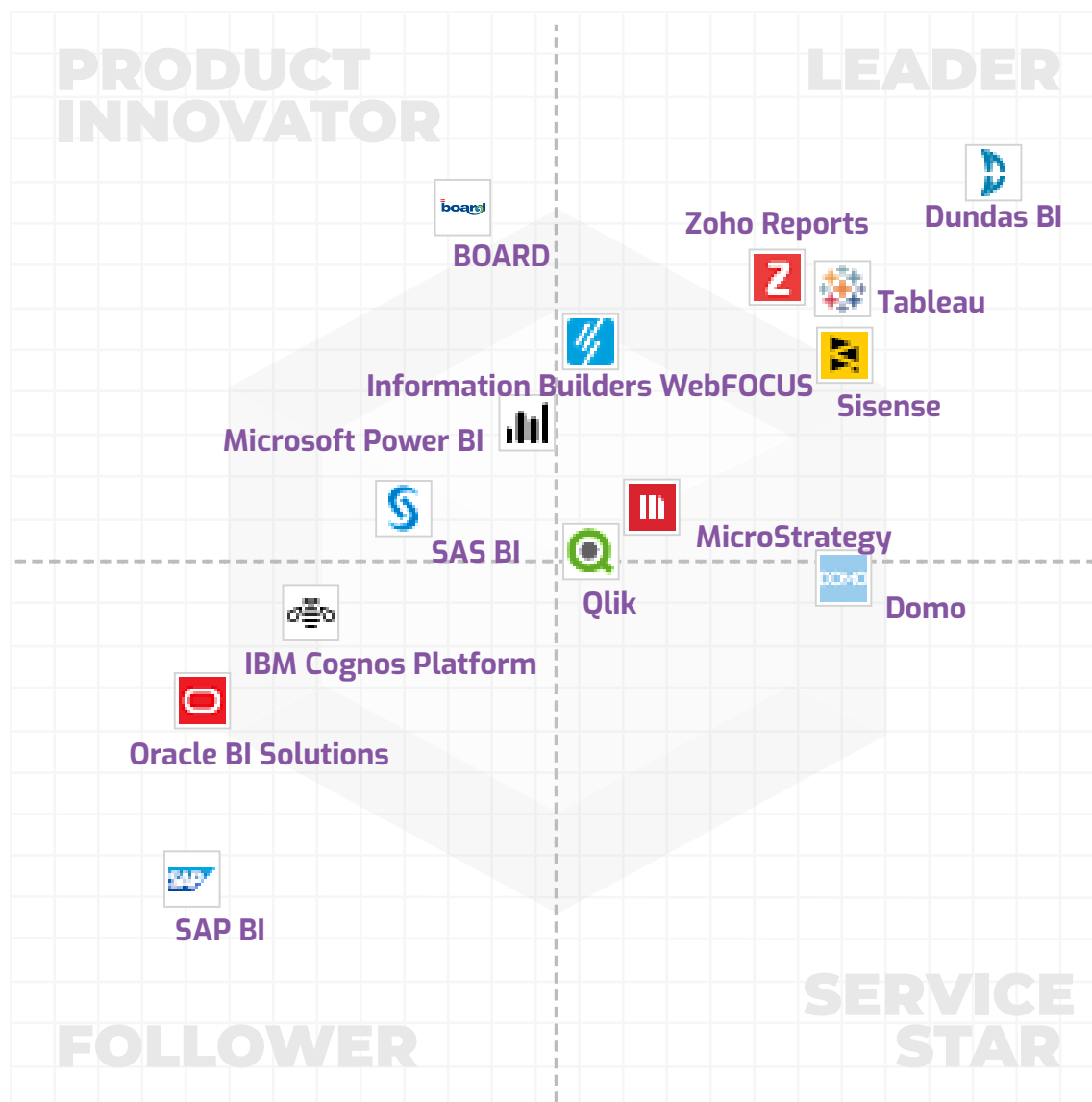


SoftwareReviews

BUSINESS INTELLIGENCE  
Data Quadrant  
OCTOBER 2018

9.3

PRODUCT FEATURES AND SATISFACTION



6.4

5.8

VENDOR EXPERIENCE AND CAPABILITIES

10

## BUSINESS INTELLIGENCE

The Software Reviews Data Quadrant evaluates and ranks products based on feedback from IT and business professionals. The placement of a software in the Data Quadrant indicates its relative ranking as well as its categorization.

### The Complete Software Experience

When distilled down, the software experience is shaped by both the experience with the software and the relationship with the vendor. Evaluating enterprise software along these two dimensions provides a comprehensive understanding of the product and helps identify vendors that can deliver on both.

#### Product Features and Satisfaction

The satisfaction is captured in the overall satisfaction score, which is driven by the likelihood of users to recommend the software, combined with user satisfaction across top product features.

#### Vendor Experience and Capabilities








































The vendor relationship is calculated in a weighted average of the satisfaction scores tied to vendor capabilities (e.g. software implementation, training, customer support, product roadmap) as well as emotional response ratings toward the vendor (e.g. trustworthy, respectful, fair).

**Note:** The axes ranges are dynamically adjusted based on minimum and maximum values in the dataset.

# Category Overview

This page provides a high level summary of product performance within the Business Intelligence category. Products are ranked by a composite satisfaction score (Composite Score) that averages four different areas of evaluation: Net Emotional Footprint, Vendor Capabilities, Product Features, and Likeliness to Recommend. The Net Emotional Footprint Score measures user emotional response ratings of the vendor (e.g. trustworthy, respectful, fair).

Use this data to get a sense of the field, and to see how the products you're considering stack up.

RANK	VENDOR	COMPOSITE SCORE	NET EMOTIONAL FOOTPRINT	NET EMOTIONAL FOOTPRINT DISTRIBUTION	VENDOR CAPABILITIES	PRODUCT FEATURES	LIKELINESS TO RECOMMEND	NUMBER OF REVIEWS
 1	 Dundas BI	8.6/10	+86 	 2% NEGATIVE 88% POSITIVE	81%	77%	86%	36
 2	 Tableau	8.1/10	+76 	 4% NEGATIVE 80% POSITIVE	78%	77%	80%	150
 3	 Zoho Reports	8.1/10	+77 	 4% NEGATIVE 81% POSITIVE	76%	76%	82%	33
 4	 Sisense	8.1/10	+78 	 3% NEGATIVE 81% POSITIVE	76%	75%	81%	32
 5	 Domo	7.9/10	+82 	 3% NEGATIVE 85% POSITIVE	73%	74%	71%	43
 6	 Information Builders WebFOCUS	7.7/10	+75 	 6% NEGATIVE 81% POSITIVE	74%	72%	83%	30
 7	 board BOARD	7.6/10	+66 	 7% NEGATIVE 73% POSITIVE	75%	78%	83%	43
8	 Microsoft Power BI	7.5/10	+68 	 9% NEGATIVE 77% POSITIVE	76%	73%	79%	211
8	 Qlik	7.5/10	+75 	 3% NEGATIVE 78% POSITIVE	76%	71%	76%	69
8	 MicroStrategy	7.5/10	+76 	 4% NEGATIVE 80% POSITIVE	74%	73%	75%	44
<b>AVERAGE SCORES</b>		<b>7.5/10</b>	<b>+69</b> 	 6% NEGATIVE 76% POSITIVE	<b>74%</b>	<b>73%</b>	<b>77%</b>	<b>60</b>



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RANK	VENDOR	COMPOSITE SCORE	NET EMOTIONAL FOOTPRINT	NET EMOTIONAL FOOTPRINT DISTRIBUTION	VENDOR CAPABILITIES	PRODUCT FEATURES	LIKELINESS TO RECOMMEND	NUMBER OF REVIEWS
11	SAS BI	7.1/10	+62	9% NEGATIVE 71% POSITIVE	74%	73%	75%	33
12	IBM Cognos Platform	6.9/10	+52	9% NEGATIVE 61% POSITIVE	70%	69%	75%	40
13	Oracle BI Solutions	6.6/10	+45	17% NEGATIVE 62% POSITIVE	69%	68%	72%	49
14	SAP BI	6.3/10	+47	12% NEGATIVE 59% POSITIVE	65%	66%	66%	69
--	ExtraHop Platform	--	+77	3% NEGATIVE 80% POSITIVE	70%	--	73%	20
<b>AVERAGE SCORES</b>		<b>7.5/10</b>	<b>+69</b>	6% NEGATIVE 76% POSITIVE	<b>74%</b>	<b>73%</b>	<b>77%</b>	<b>60</b>

VENDORS WITH INSUFFICIENT DATA								
--	TIBCO Business Intelligence	--	+65	10% NEGATIVE 75% POSITIVE	--	--	69%	23
--	1010data Analytical Platform	--	+61	11% NEGATIVE 72% POSITIVE	--	--	74%	19
--	Alteryx	--	+70	6% NEGATIVE 76% POSITIVE	--	--	79%	19
--	Yellowfin	--	+74	9% NEGATIVE 83% POSITIVE	--	--	81%	19
--	Pentaho	--	+72	7% NEGATIVE 79% POSITIVE	--	--	74%	16

# Vendor Capability Summary

This page summarizes user satisfaction with a variety of vendor capabilities regarding their product offering(s). Look for strong and consistent performance across the board when assembling your shortlist, and follow-up on areas of concern during the evaluation and negotiation processes.

VENDOR	OVERALL CAPABILITY SATISFACTION	BUSINESS VALUE CREATED	BREADTH OF FEATURES	QUALITY OF FEATURES	PRODUCT STRATEGY AND RATE OF IMPROVEMENT	USABILITY AND INTUITIVENESS	VENDOR SUPPORT	EASE OF DATA INTEGRATION	EASE OF IT ADMINISTRATION	EASE OF CUSTOMIZATION	AVAILABILITY AND QUALITY OF TRAINING	EASE OF IMPLEMENTATION
Dundas BI	81%	83%	81%	81%	83%	75%	89%	77%	81%	80%	74%	84%
Tableau	78%	80%	79%	81%	77%	82%	76%	79%	74%	77%	78%	77%
Microsoft Power BI	76%	79%	77%	81%	74%	76%	73%	76%	79%	75%	72%	74%
Zoho Reports	76%	83%	79%	80%	74%	72%	73%	78%	78%	73%	70%	78%
Qlik	76%	75%	77%	80%	76%	77%	72%	80%	78%	75%	72%	75%
Sisense	76%	76%	73%	76%	80%	75%	74%	77%	77%	77%	73%	76%
BOARD	75%	78%	79%	78%	75%	75%	68%	76%	70%	79%	71%	74%
Information Builders WebFOCUS	74%	79%	83%	79%	71%	72%	69%	73%	72%	79%	71%	68%
SAS BI	74%	82%	75%	75%	73%	78%	72%	74%	73%	66%	64%	81%
MicroStrategy	74%	78%	77%	75%	68%	74%	70%	77%	74%	73%	73%	71%
CATEGORY AVERAGE	74%	76%	76%	77%	72%	73%	72%	74%	74%	73%	71%	73%
VENDORS WITH INSUFFICIENT DATA												

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<b>Domo</b>	<b>73%</b>	<b>74%</b>	<b>74%</b>	<b>74%</b>	<b>69%</b>	<b>73%</b>	<b>73%</b>	<b>73%</b>	<b>74%</b>	<b>73%</b>	<b>72%</b>	<b>74%</b>
<b>IBM Cognos Platform</b>	<b>70%</b>	<b>71%</b>	<b>70%</b>	<b>74%</b>	<b>68%</b>	<b>65%</b>	<b>70%</b>	<b>70%</b>	<b>72%</b>	<b>71%</b>	<b>72%</b>	<b>71%</b>
<b>ExtraHop Platform</b>	<b>70%</b>	<b>66%</b>	<b>71%</b>	<b>75%</b>	<b>65%</b>	<b>69%</b>	<b>74%</b>	<b>73%</b>	<b>70%</b>	<b>66%</b>	<b>68%</b>	<b>75%</b>
<b>Oracle BI Solutions</b>	<b>69%</b>	<b>71%</b>	<b>70%</b>	<b>69%</b>	<b>67%</b>	<b>69%</b>	<b>71%</b>	<b>66%</b>	<b>72%</b>	<b>72%</b>	<b>67%</b>	<b>65%</b>
<b>SAP BI</b>	<b>65%</b>	<b>70%</b>	<b>67%</b>	<b>70%</b>	<b>65%</b>	<b>61%</b>	<b>62%</b>	<b>67%</b>	<b>67%</b>	<b>61%</b>	<b>63%</b>	<b>61%</b>
<b>CATEGORY AVERAGE</b>	<b>74%</b>	<b>76%</b>	<b>76%</b>	<b>77%</b>	<b>72%</b>	<b>73%</b>	<b>72%</b>	<b>74%</b>	<b>74%</b>	<b>73%</b>	<b>71%</b>	<b>73%</b>

VENDORS WITH INSUFFICIENT DATA												
<b>1010data Analytical Platform</b>	<b>68%</b>	<b>71%</b>	<b>67%</b>	<b>67%</b>	<b>67%</b>	<b>71%</b>	<b>72%</b>	<b>67%</b>	<b>66%</b>	<b>66%</b>	<b>68%</b>	<b>66%</b>
<b>5000fish Inc Yurbi</b>	<b>89%</b>	<b>100%</b>	<b>75%</b>	<b>100%</b>	<b>100%</b>	<b>100%</b>	<b>75%</b>	<b>75%</b>	<b>100%</b>	<b>100%</b>	<b>75%</b>	<b>75%</b>
<b>TIBCO Business Intelligence</b>	<b>73%</b>	<b>75%</b>	<b>78%</b>	<b>76%</b>	<b>71%</b>	<b>76%</b>	<b>72%</b>	<b>76%</b>	<b>65%</b>	<b>68%</b>	<b>71%</b>	<b>65%</b>
<b>Alteryx</b>	<b>75%</b>	<b>78%</b>	<b>82%</b>	<b>75%</b>	<b>74%</b>	<b>70%</b>	<b>75%</b>	<b>79%</b>	<b>76%</b>	<b>71%</b>	<b>71%</b>	<b>76%</b>
<b>Yellowfin</b>	<b>76%</b>	<b>75%</b>	<b>79%</b>	<b>78%</b>	<b>79%</b>	<b>82%</b>	<b>76%</b>	<b>72%</b>	<b>76%</b>	<b>70%</b>	<b>75%</b>	<b>75%</b>

# Vendor Capability Satisfaction

This section provides detailed information on user satisfaction for each vendor capability regarding their product offering(s). Use these pages to dig deeper into areas of particular interest or concern.

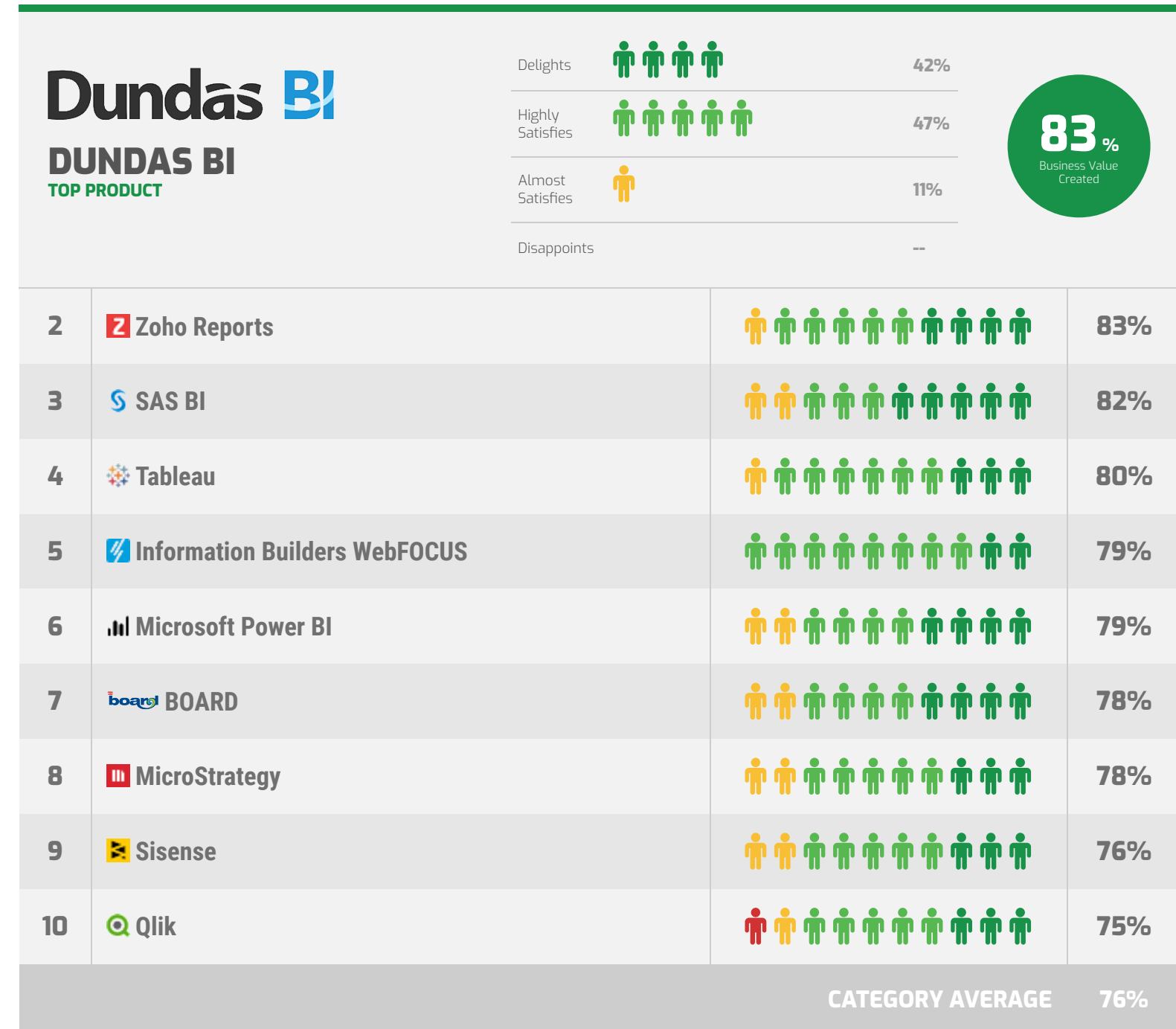
## Vendor Capabilities

This table lists and briefly describes all vendor capabilities that are evaluated in the Business Intelligence software category. For your convenience, you will also find longer descriptions of the capabilities under the capability subheadings in the subsequent pages.

<b>Business Value Created</b>	The ability to bring value to the organization.
<b>Breadth of Features</b>	The ability to perform a wide variety of tasks.
<b>Quality of Features</b>	The ability to perform at or above industry standards.
<b>Product Strategy and Rate of Improvement</b>	The ability to adapt to market change.
<b>Usability and Intuitiveness</b>	The ability to reduce training due to intuitive design.
<b>Vendor Support</b>	The ability to receive timely and sufficient support.
<b>Ease of Data Integration</b>	The ability to seamlessly integrate data.
<b>Ease of IT Administration</b>	Ease of use of the backend user interface.
<b>Ease of Customization</b>	The ability to scale the solution to a business' unique needs.
<b>Availability and Quality of Training</b>	Quality training allows employees to take full advantage of the software.
<b>Ease of Implementation</b>	The ability to implement the solution without unnecessary disruption.

## Business Value Created

The underlying purpose of software is to create value for employees, customers, partners and ultimately shareholders. As a result, it is imperative that any software selection be aligned with the organization's needs and deliver enough business value to justify the cost. The data below highlights the satisfaction level associated with the business value derived from various product offerings. Use this information to identify the software that consistently creates business value for its customers.

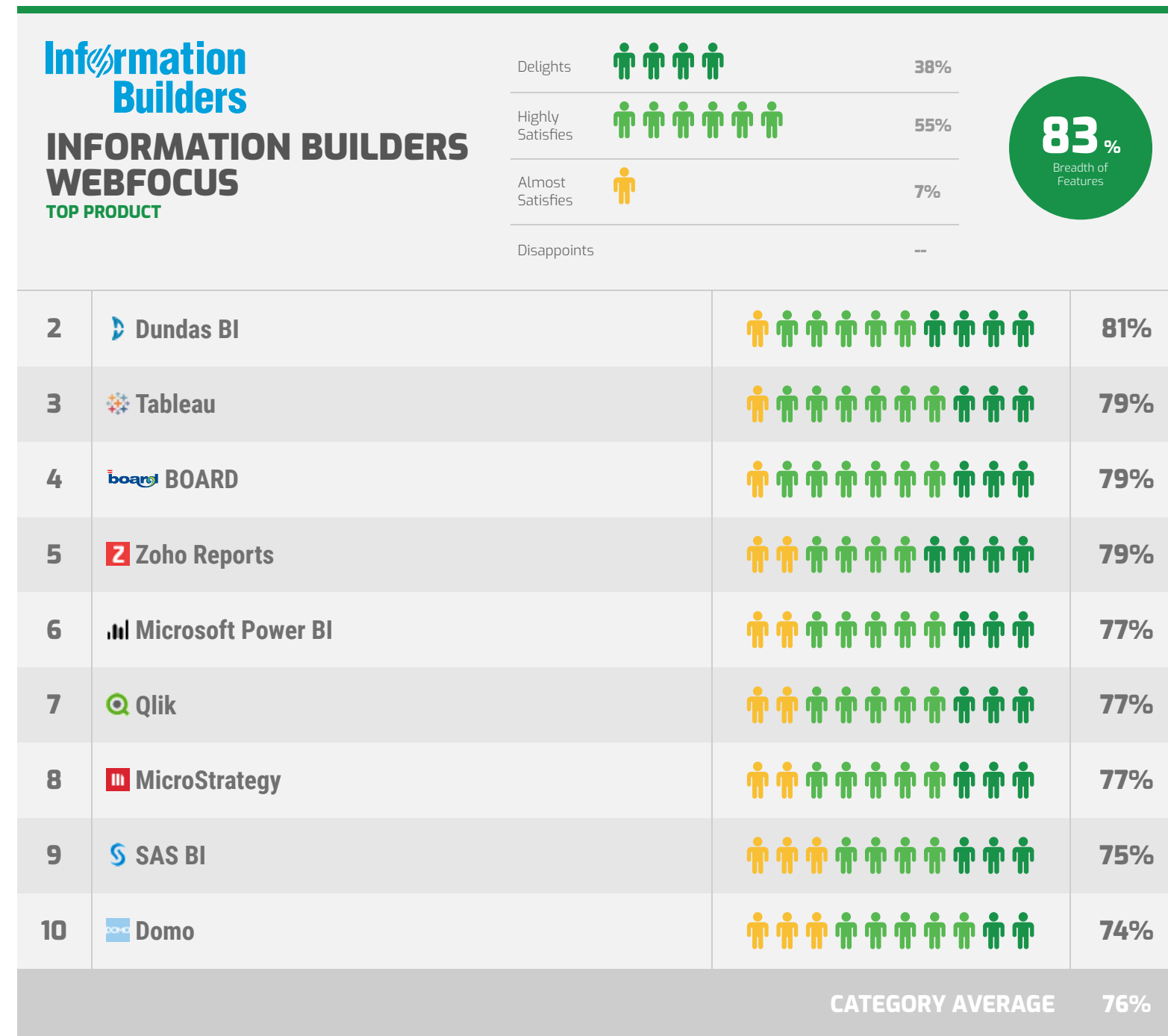


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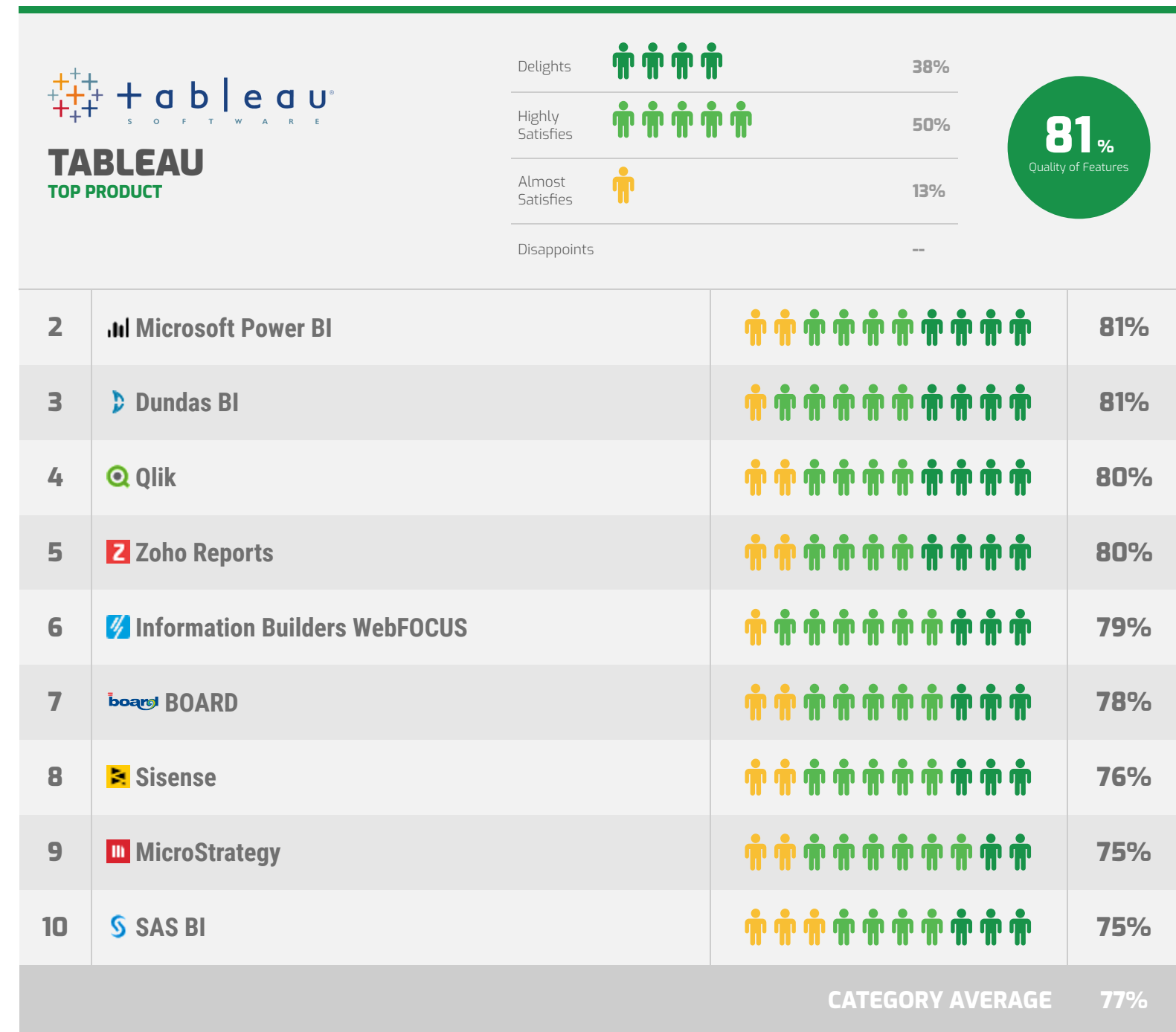
## Breadth of Features

Users prefer to work with feature rich software that enables them to perform diverse series of tasks as opposed to one they find restrictive. The data below highlights the satisfaction level associated with the breadth of features from various product offerings. Use this information to identify which software offers valuable comprehensive functionality that extends beyond the basic level.



## Quality of Features

Feature quality is just as important as quantity. Software needs to do what you're purchasing it to do, easily, intuitively, reliably, and effectively. Use the data in this section to gauge whether or not a product follows through on the marketing hype by delivering high quality features.

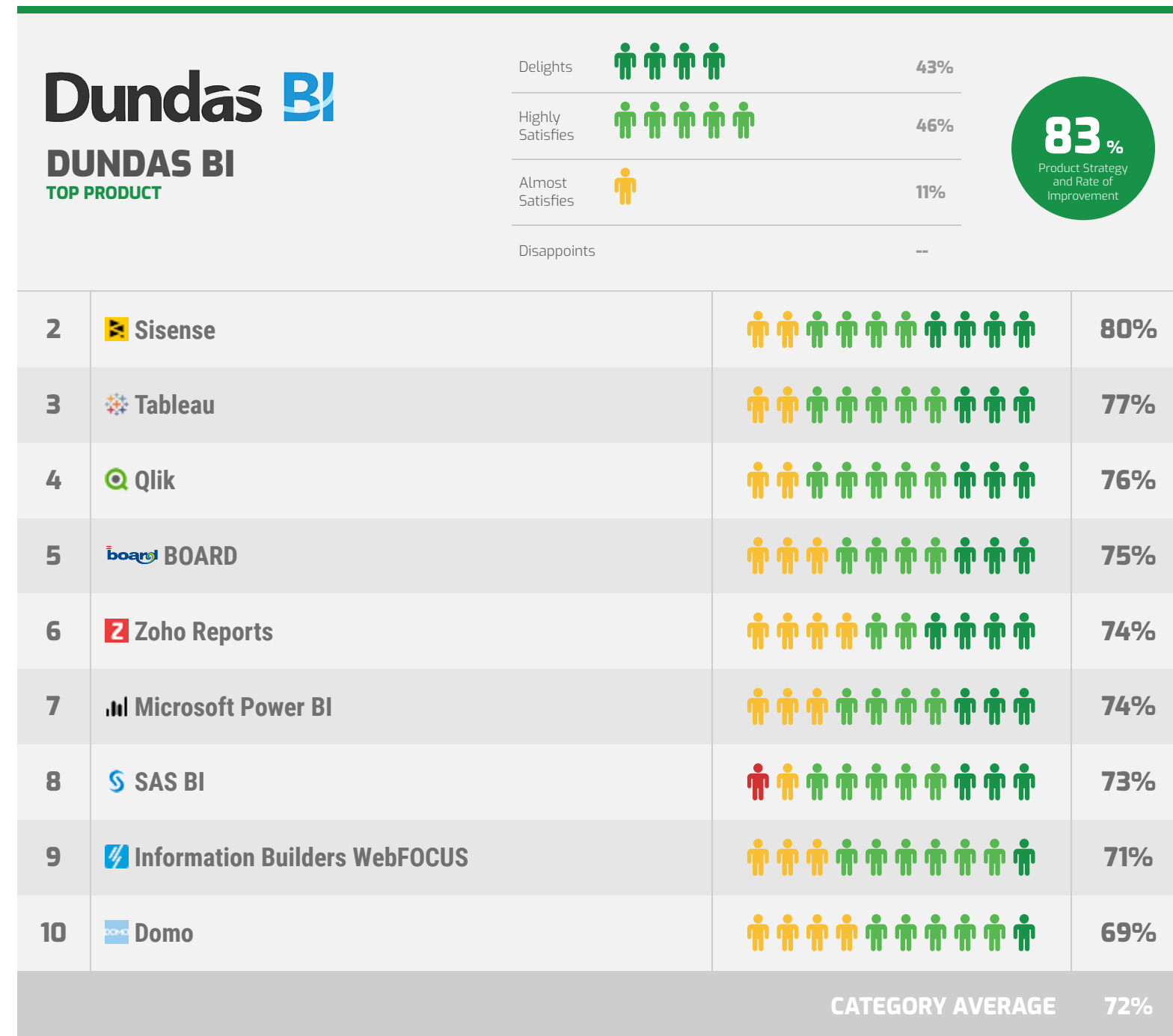


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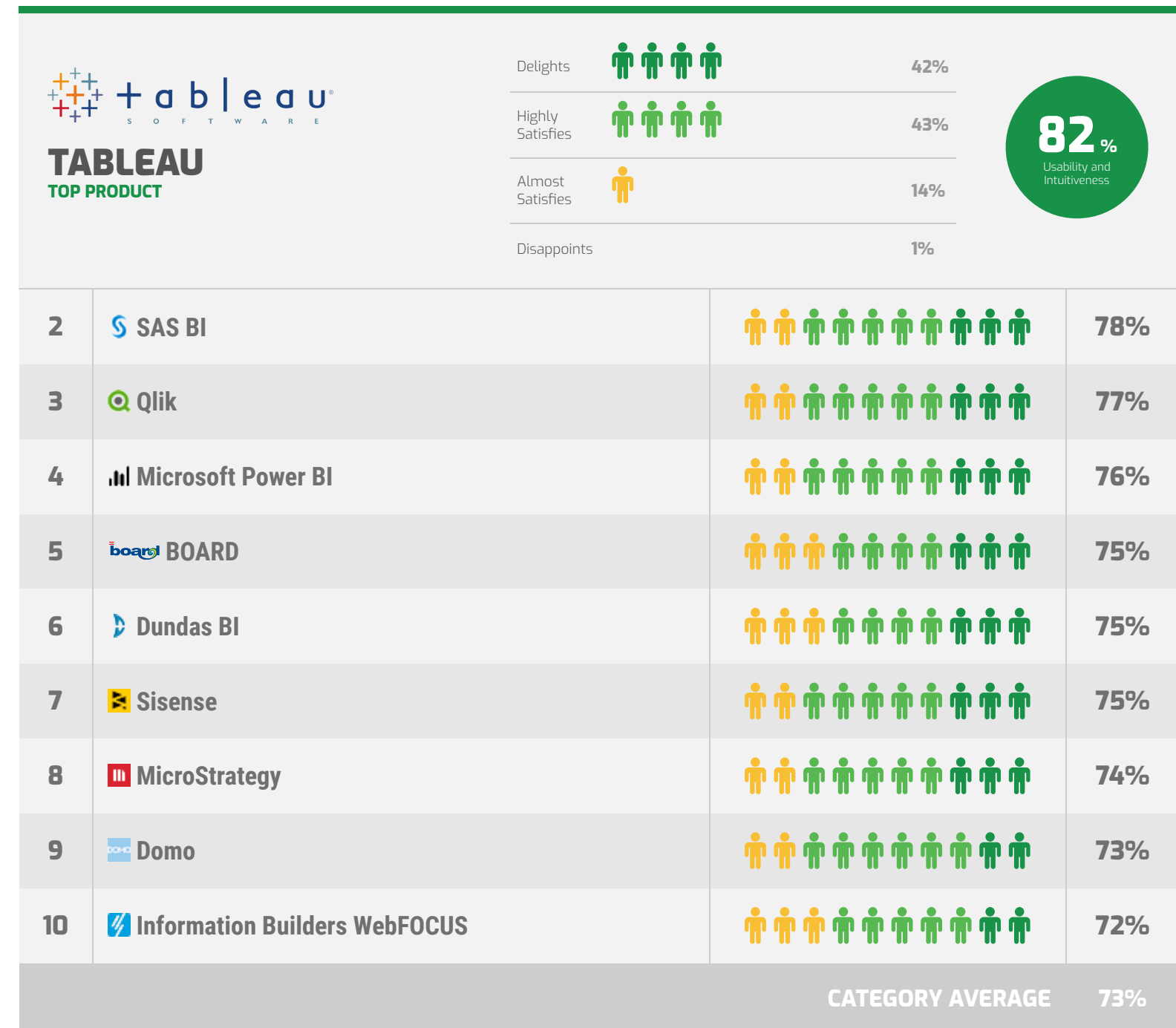
## Product Strategy and Rate of Improvement

Purchasing software can be a significant commitment, so it's important to know if your vendor is serious about the need for constant improvement and deliberate strategic direction. Vendors who don't stay on top of emerging needs and trends won't enable you to meet your business goals. Use the data in this section to separate innovators from imposters.



## Usability and Intuitiveness

End user learning curves cost the organization money. Pay attention to your end users' technical ability to determine how important UX is in your purchase.



# Vendor Capability Satisfaction

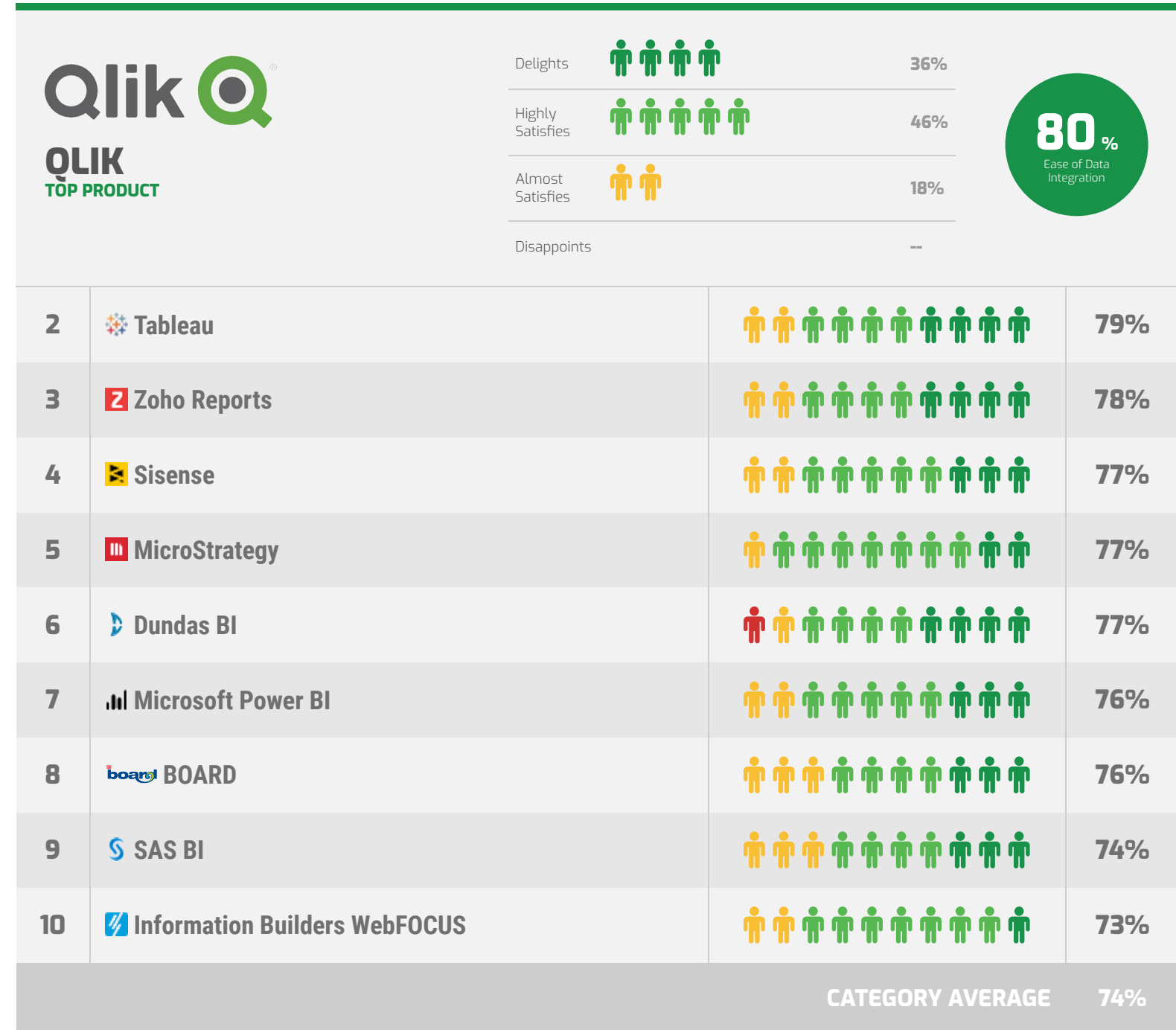
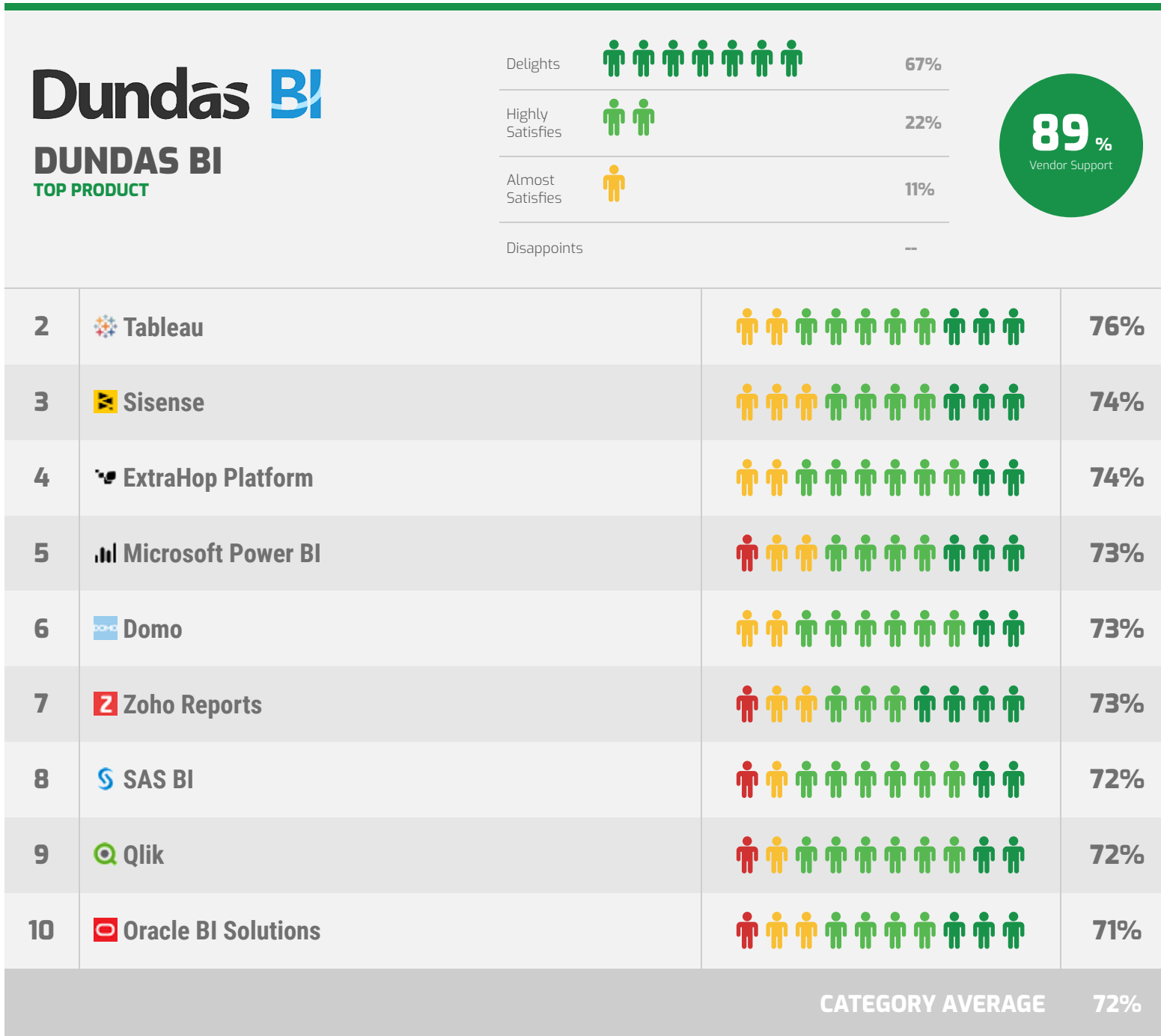
This section provides detailed information on user satisfaction for each vendor capability regarding their product offering(s). Use these pages to dig deeper into areas of particular interest or concern.

## Vendor Support

The importance of vendor support will vary for each organization depending on internal capabilities, but there will always be issues that only the vendor can resolve. Use the data in this section to see which vendors tend to under-serve their product and which will offer quality support.

## Ease of Data Integration

The ability to integrate with other systems is increasingly important; without this, manual data loading and extraction can be time-consuming and prone to error. Use this section to see which vendors will cause headaches and which will make data integration easy.

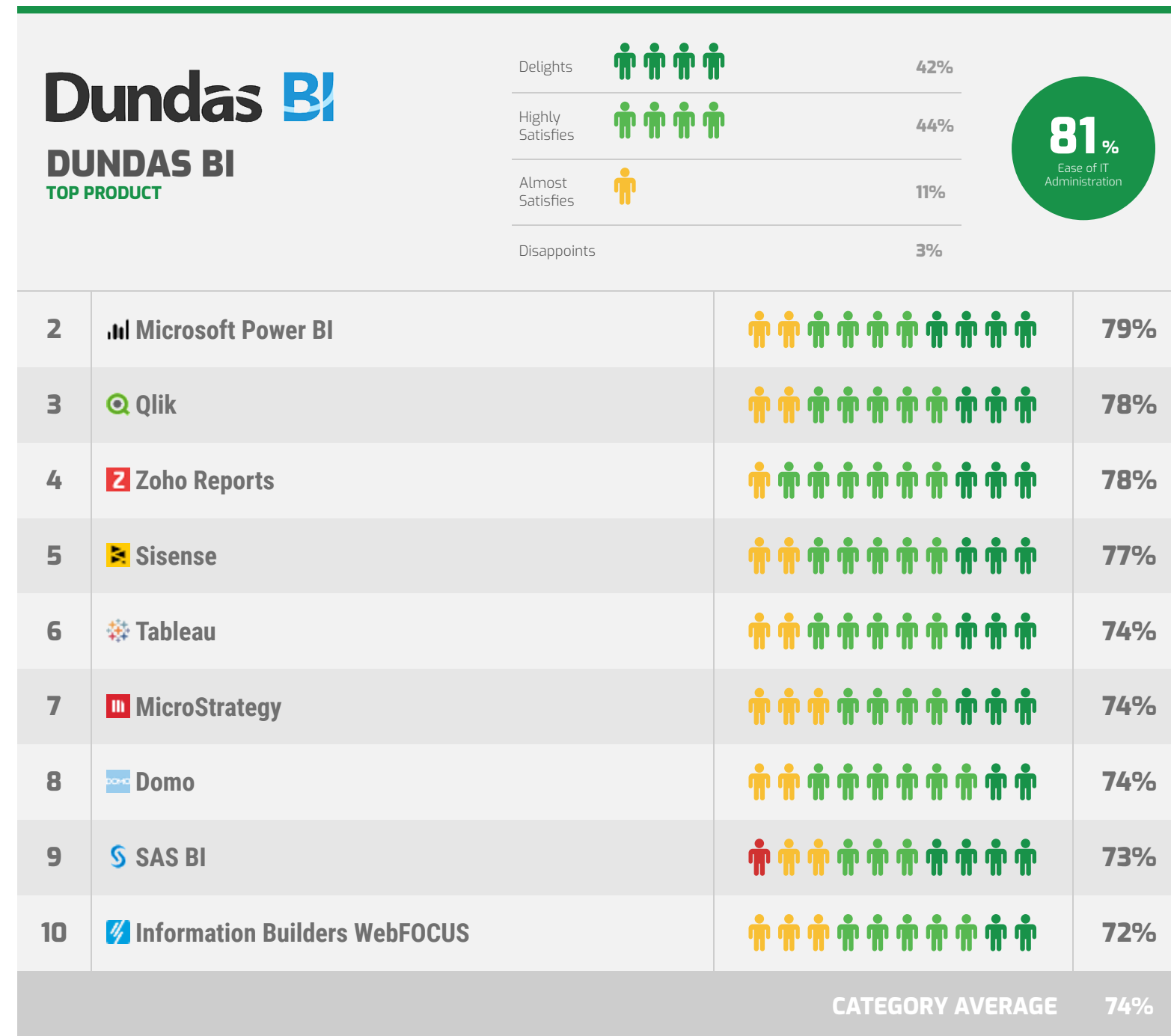


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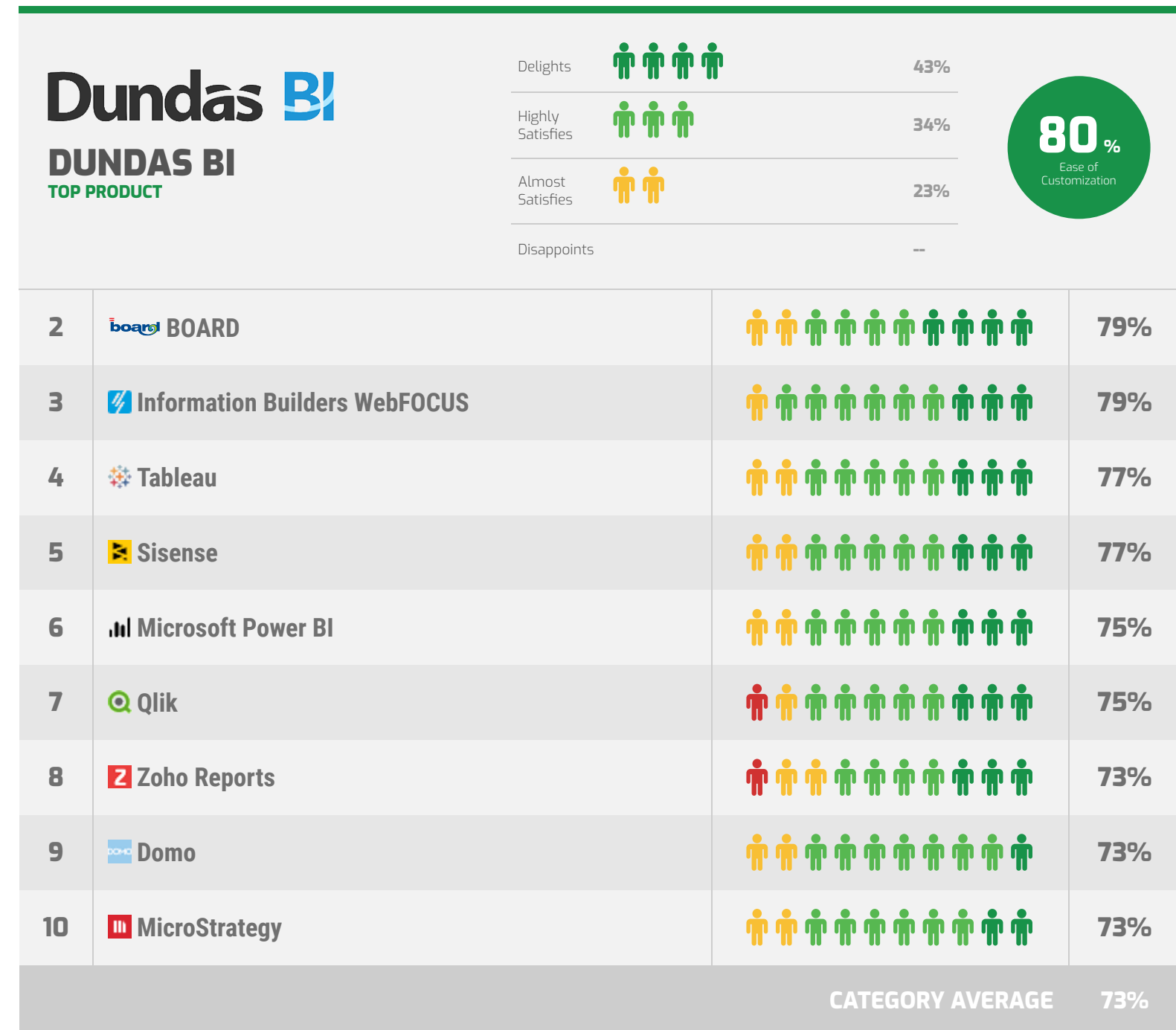
## Ease of IT Administration

Administrative interfaces don't get the same attention as those built for end users, but they shouldn't be clunky or unintuitive. Use the data in this section to determine which vendors make administration easy, so that your IT personnel can resolve issues and perform configurations efficiently and effectively.



## Ease of Customization

Out-of-the-box functionality often isn't enough, especially for niche or industry-specific software, and the reason you're buying rather than building is to save time and money in the first place. Don't get bogged down in a difficult customization; use the data in this section to make sure you can easily achieve the functionality you need for your particular situation.





# Vendor Capability Satisfaction

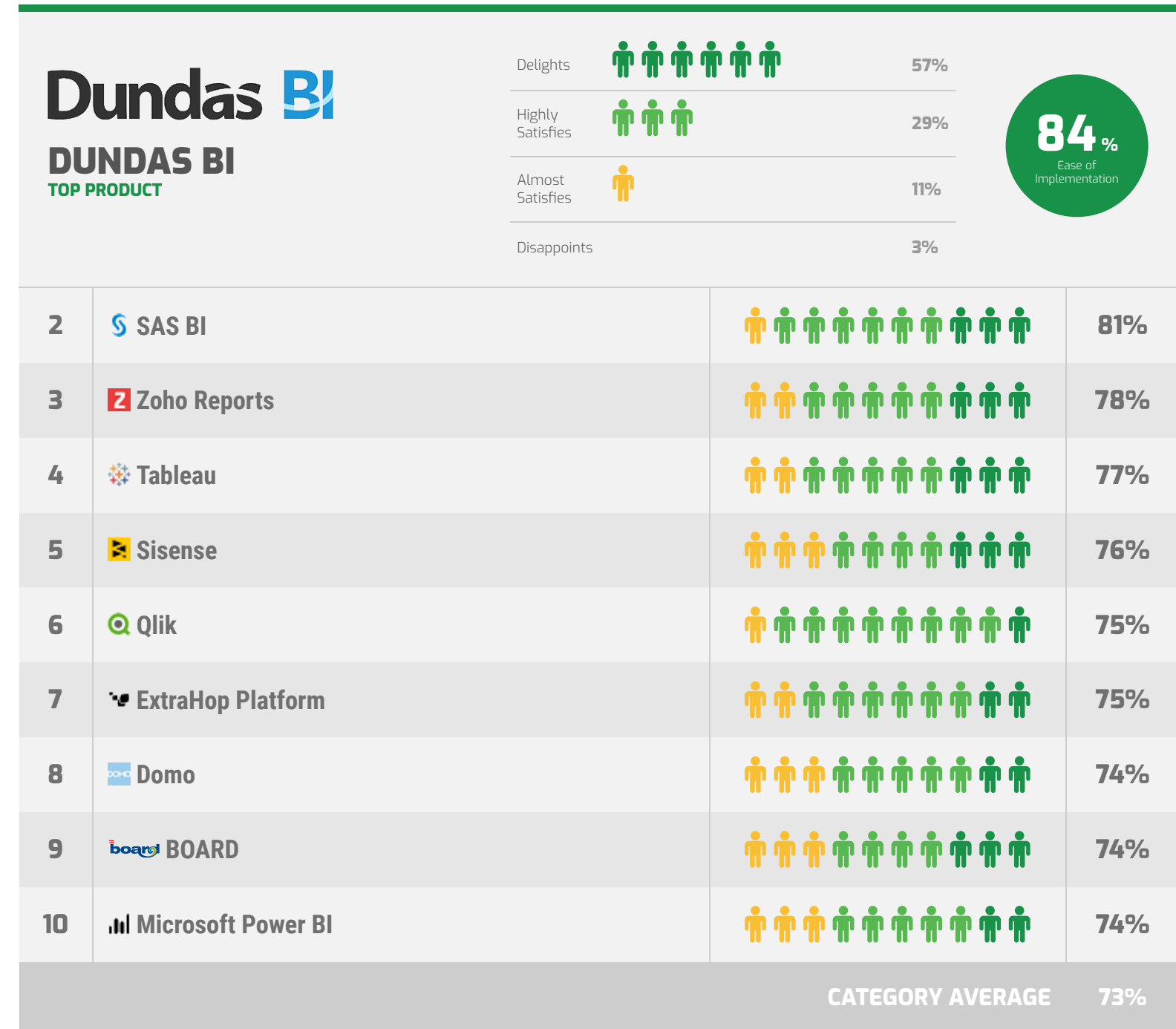
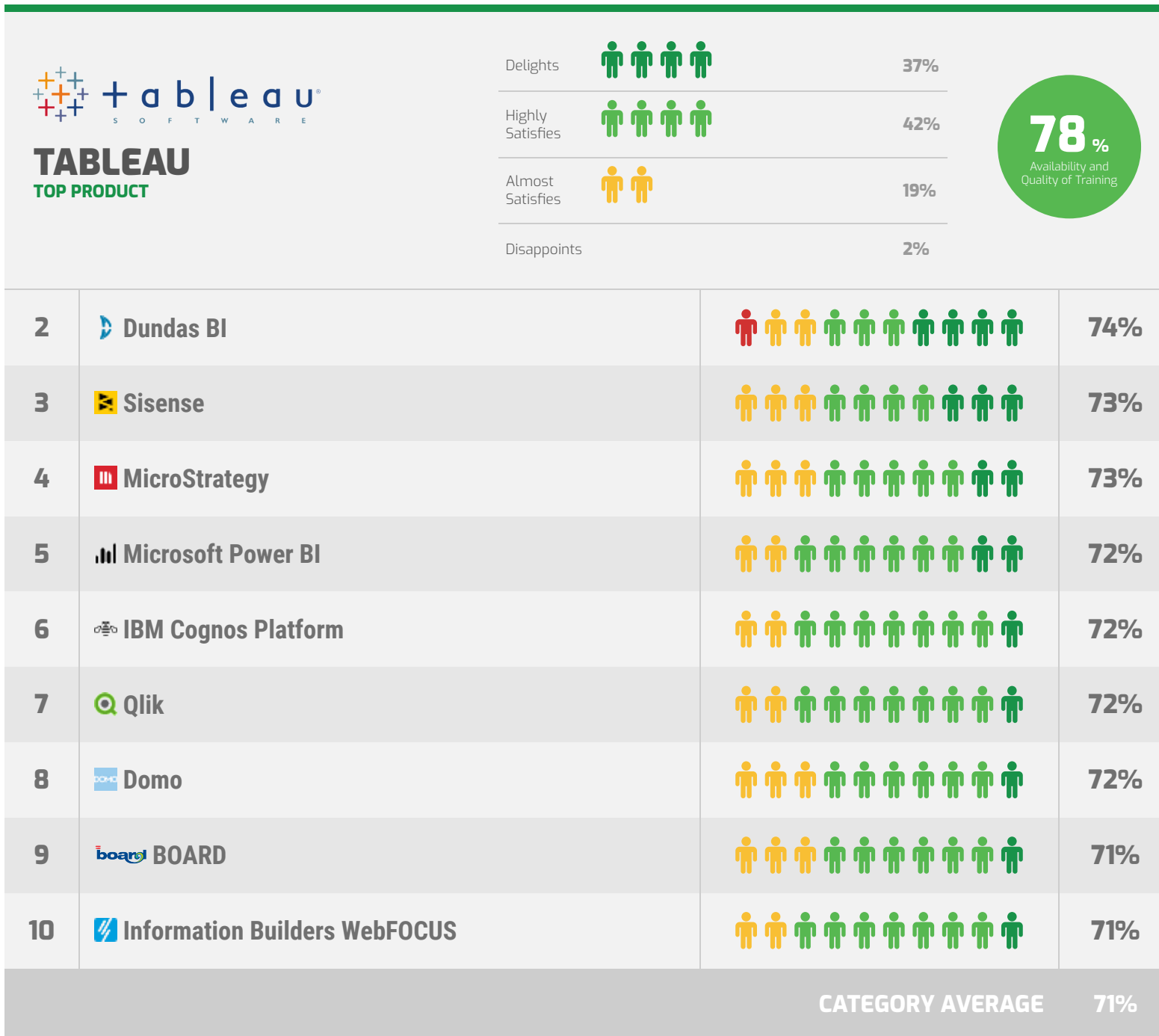
This section provides detailed information on user satisfaction for each vendor capability regarding their product offering(s). Use these pages to dig deeper into areas of particular interest or concern.

## Availability and Quality of Training

Effective and readily available training enables users to get the most out of the software you've chosen. Use this section to make sure your vendor's training programs and materials measure up.

## Ease of Implementation

Choosing the right software is only the first step. Successfully implementing the new solution is necessary in order to realize its full value and promote end user adoption. Use the data in this section to determine which software is easy to implement, and which may jeopardize your goals by causing trouble in this stage.



# Product Feature Summary

This page summarizes user satisfaction with a variety of product features. While strong and consistent performance across the board is desirable, you may be willing to tolerate low scores on features that don't impact your primary use case or core objectives. Use this high-level data to help plan and structure your product evaluation.

VENDOR	OVERALL FEATURE SATISFACTION	BI PLATFORM ADMINISTRATION	BI SECURITY	COLLABORATION	DATA INTEGRATION AND ETL	INTELLIGENT ALERTS AND NOTIFICATIONS	METADATA MANAGEMENT	MOBILE	OPERATIONAL REPORTING CAPABILITIES	PERSONALIZED EXECUTIVE DASHBOARDS	PREDICTIVE AND WHAT-IF ANALYSIS	SELF-SERVICE AND AD HOC CAPABILITIES
<b>BOARD</b>	<b>78%</b>	<b>79%</b>	<b>76%</b>	<b>74%</b>	<b>78%</b>	<b>70%</b>	<b>80%</b>	<b>73%</b>	<b>81%</b>	<b>83%</b>	<b>78%</b>	<b>80%</b>
<b>Dundas BI</b>	<b>77%</b>	<b>84%</b>	<b>84%</b>	<b>73%</b>	<b>74%</b>	<b>78%</b>	<b>69%</b>	<b>66%</b>	<b>82%</b>	<b>87%</b>	<b>70%</b>	<b>77%</b>
<b>Tableau</b>	<b>77%</b>	<b>77%</b>	<b>76%</b>	<b>75%</b>	<b>77%</b>	<b>75%</b>	<b>76%</b>	<b>74%</b>	<b>81%</b>	<b>81%</b>	<b>76%</b>	<b>77%</b>
<b>Zoho Reports</b>	<b>76%</b>	<b>76%</b>	<b>76%</b>	<b>75%</b>	<b>75%</b>	<b>74%</b>	<b>71%</b>	<b>77%</b>	<b>79%</b>	<b>78%</b>	<b>75%</b>	<b>80%</b>
<b>Sisense</b>	<b>74%</b>	<b>73%</b>	<b>76%</b>	<b>73%</b>	<b>73%</b>	<b>76%</b>	<b>74%</b>	<b>73%</b>	<b>77%</b>	<b>78%</b>	<b>75%</b>	<b>71%</b>
<b>Domo</b>	<b>74%</b>	<b>74%</b>	<b>76%</b>	<b>74%</b>	<b>74%</b>	<b>71%</b>	<b>72%</b>	<b>74%</b>	<b>75%</b>	<b>77%</b>	<b>74%</b>	<b>75%</b>
<b>SAS BI</b>	<b>73%</b>	<b>71%</b>	<b>76%</b>	<b>76%</b>	<b>71%</b>	<b>69%</b>	<b>75%</b>	<b>66%</b>	<b>76%</b>	<b>69%</b>	<b>76%</b>	<b>71%</b>
<b>Microsoft Power BI</b>	<b>73%</b>	<b>73%</b>	<b>74%</b>	<b>72%</b>	<b>75%</b>	<b>71%</b>	<b>71%</b>	<b>73%</b>	<b>75%</b>	<b>74%</b>	<b>70%</b>	<b>72%</b>
<b>MicroStrategy</b>	<b>73%</b>	<b>78%</b>	<b>75%</b>	<b>70%</b>	<b>72%</b>	<b>71%</b>	<b>76%</b>	<b>71%</b>	<b>76%</b>	<b>74%</b>	<b>65%</b>	<b>69%</b>
<b>Information Builders WebFOCUS</b>	<b>72%</b>	<b>70%</b>	<b>70%</b>	<b>75%</b>	<b>80%</b>	<b>70%</b>	<b>75%</b>	<b>66%</b>	<b>69%</b>	<b>79%</b>	<b>70%</b>	<b>70%</b>
<b>CATEGORY AVERAGE</b>	<b>73%</b>	<b>74%</b>	<b>75%</b>	<b>72%</b>	<b>74%</b>	<b>71%</b>	<b>72%</b>	<b>70%</b>	<b>77%</b>	<b>75%</b>	<b>71%</b>	<b>72%</b>

# Product Feature Summary

This page summarizes user satisfaction with a variety of product features. While strong and consistent performance across the board is desirable, you may be willing to tolerate low scores on features that don't impact your primary use case or core objectives. Use this high-level data to help plan and structure your product evaluation.

VENDOR	OVERALL FEATURE SATISFACTION	BI PLATFORM ADMINISTRATION	BI SECURITY	COLLABORATION	DATA INTEGRATION AND ETL	INTELLIGENT ALERTS AND NOTIFICATIONS	METADATA MANAGEMENT	MOBILE	OPERATIONAL REPORTING CAPABILITIES	PERSONALIZED EXECUTIVE DASHBOARDS	PREDICTIVE AND WHAT-IF ANALYSIS	SELF-SERVICE AND AD HOC CAPABILITIES
<b>Qlik</b>	<b>71%</b>	<b>73%</b>	<b>69%</b>	<b>73%</b>	<b>72%</b>	<b>68%</b>	<b>69%</b>	<b>70%</b>	<b>74%</b>	<b>73%</b>	<b>71%</b>	<b>70%</b>
<b>IBM Cognos Platform</b>	<b>69%</b>	<b>72%</b>	<b>76%</b>	<b>66%</b>	<b>68%</b>	<b>67%</b>	<b>68%</b>	<b>61%</b>	<b>76%</b>	<b>68%</b>	<b>69%</b>	<b>66%</b>
<b>Oracle BI Solutions</b>	<b>68%</b>	<b>70%</b>	<b>71%</b>	<b>67%</b>	<b>69%</b>	<b>67%</b>	<b>70%</b>	<b>61%</b>	<b>69%</b>	<b>72%</b>	<b>67%</b>	<b>64%</b>
<b>SAP BI</b>	<b>66%</b>	<b>70%</b>	<b>70%</b>	<b>60%</b>	<b>69%</b>	<b>62%</b>	<b>67%</b>	<b>59%</b>	<b>75%</b>	<b>62%</b>	<b>61%</b>	<b>66%</b>
<b>CATEGORY AVERAGE</b>	<b>73%</b>	<b>74%</b>	<b>75%</b>	<b>72%</b>	<b>74%</b>	<b>71%</b>	<b>72%</b>	<b>70%</b>	<b>77%</b>	<b>75%</b>	<b>71%</b>	<b>72%</b>

VENDORS WITH INSUFFICIENT DATA												
<b>5000fish Inc Yurbi</b>	<b>89%</b>	<b>100%</b>	<b>75%</b>	<b>100%</b>	<b>100%</b>	<b>75%</b>	<b>75%</b>	<b>75%</b>	<b>100%</b>	<b>100%</b>	<b>75%</b>	<b>100%</b>
<b>1010data Analytical Platform</b>	<b>71%</b>	<b>63%</b>	<b>63%</b>	<b>72%</b>	<b>75%</b>	<b>58%</b>	<b>75%</b>	<b>72%</b>	<b>75%</b>	<b>67%</b>	<b>67%</b>	<b>75%</b>
<b>TIBCO Business Intelligence</b>	<b>71%</b>	<b>69%</b>	<b>67%</b>	<b>73%</b>	<b>69%</b>	<b>70%</b>	<b>69%</b>	<b>55%</b>	<b>77%</b>	<b>78%</b>	<b>77%</b>	<b>73%</b>
<b>Yellowfin</b>	<b>76%</b>	<b>72%</b>	<b>80%</b>	<b>74%</b>	<b>74%</b>	<b>74%</b>	<b>75%</b>	<b>80%</b>	<b>75%</b>	<b>78%</b>	<b>79%</b>	<b>80%</b>
<b>Alteryx</b>	<b>73%</b>	<b>75%</b>	<b>50%</b>	<b>75%</b>	<b>88%</b>	<b>63%</b>	<b>75%</b>	<b>77%</b>	<b>63%</b>	<b>50%</b>	<b>75%</b>	<b>75%</b>
<b>Pentaho</b>	<b>73%</b>	<b>66%</b>	<b>82%</b>	<b>75%</b>	<b>75%</b>	<b>71%</b>	<b>63%</b>	<b>65%</b>	<b>75%</b>	<b>82%</b>	<b>71%</b>	<b>85%</b>

# Product Feature Satisfaction

This section provides detailed information on user satisfaction for each product feature. Use these pages to dig deeper into areas of particular interest or concern.



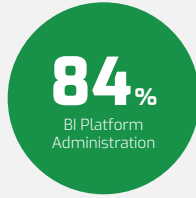




















## Product Features

This table lists and describes all the features that are evaluated in the Business Intelligence software category. For your convenience, these descriptions are repeated under the feature subheadings in the subsequent pages.

<b>BI Platform Administration</b>	Centralized console to manage BI portal administration. Management metrics and reports to provide insight into usage, resource utilization, security, and other activities.
<b>BI Security</b>	Includes data access control and classification, entitlement standards, data transmission, and data storage restrictions.
<b>Collaboration</b>	Includes ability to view, share and direct work between co-workers in real or near real-time.
<b>Data Integration and ETL</b>	Integration of data from multiple sources, merging systems and applications for a unified view of a company's data assets. Includes data warehousing and Extract-Transform-Load.
<b>Intelligent Alerts and Notifications</b>	Ability to create, manage, send and receive notifications, enhancing efficiency and productivity.
<b>Metadata Management</b>	A metadata layer makes reporting easy and eliminates the need for coding and SQL, allowing users and report writers to see and access information in simple business language.
<b>Mobile</b>	Ability to support multiple devices, OSes and platforms using mobile optimized, HTML-based web access and/or native applications.
<b>Operational Reporting Capabilities</b>	Real-time detailed reporting to support operational business processes.
<b>Personalized Executive Dashboards</b>	Displays actionable key performance indicators (KPIs) for corporate officers.
<b>Predictive and What-If Analysis</b>	The ability to accurately identify future outcomes using data, statistical algorithms, and machine learning.
<b>Self-Service and Ad Hoc Capabilities</b>	Selected user groups are able to interact with BI data, slice and dice, and find answers on their own.

## BI Platform Administration

Centralized console to manage BI portal administration. Management metrics and reports to provide insight into usage, resource utilization, security, and other activities.

 <p><b>DUNDAS BI</b> TOP PRODUCT</p>	Delights		46%	
	Highly Satisfies		43%	
	Almost Satisfies		11%	
	Disappoints		--	
<b>2</b>	 <b>BOARD</b>		<b>79%</b>	
<b>3</b>	 <b>MicroStrategy</b>		<b>78%</b>	
<b>4</b>	 <b>Tableau</b>		<b>77%</b>	
<b>5</b>	 <b>Zoho Reports</b>		<b>76%</b>	
<b>6</b>	 <b>Domo</b>		<b>74%</b>	
<b>7</b>	 <b>Microsoft Power BI</b>		<b>73%</b>	
<b>8</b>	 <b>Sisense</b>		<b>73%</b>	
<b>9</b>	 <b>Qlik</b>		<b>73%</b>	
<b>10</b>	 <b>IBM Cognos Platform</b>		<b>72%</b>	
<b>CATEGORY AVERAGE</b>			<b>74%</b>	

# Product Feature Satisfaction

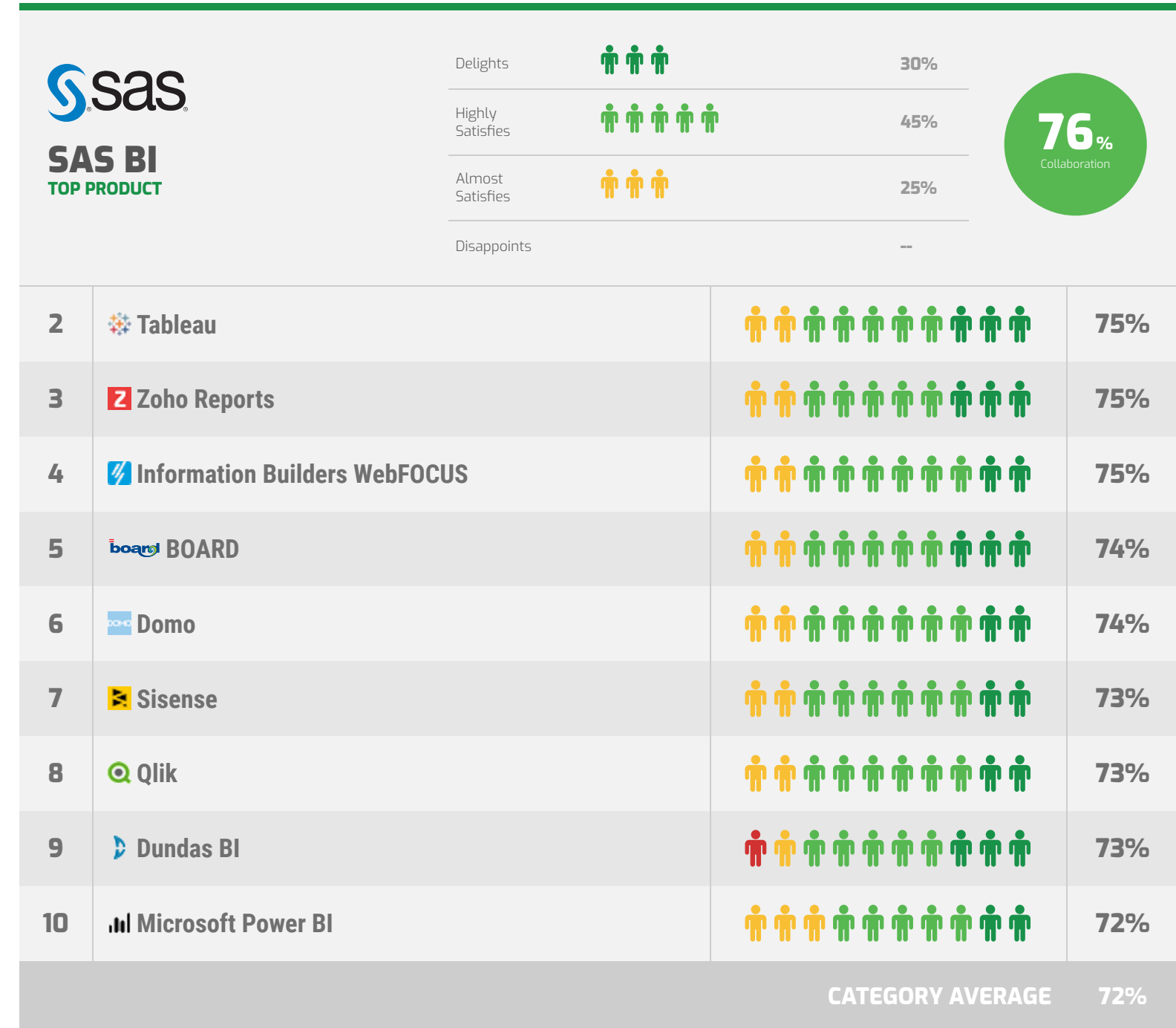
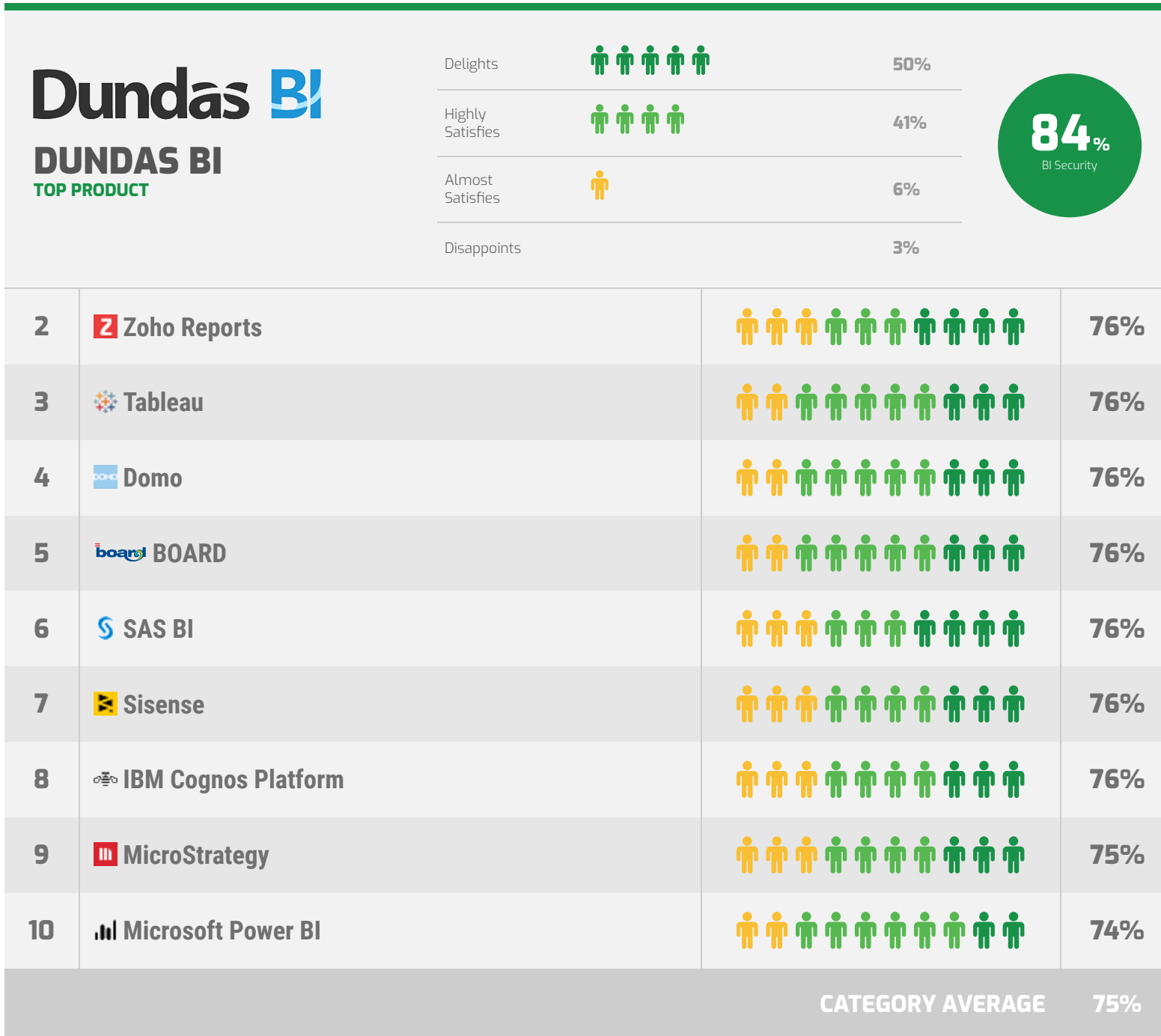
This section provides detailed information on user satisfaction for each product feature. Use these pages to dig deeper into areas of particular interest or concern.

## BI Security

Includes data access control and classification, entitlement standards, data transmission, and data storage restrictions.

## Collaboration

Includes ability to view, share and direct work between co-workers in real or near real-time.



# Product Feature Satisfaction

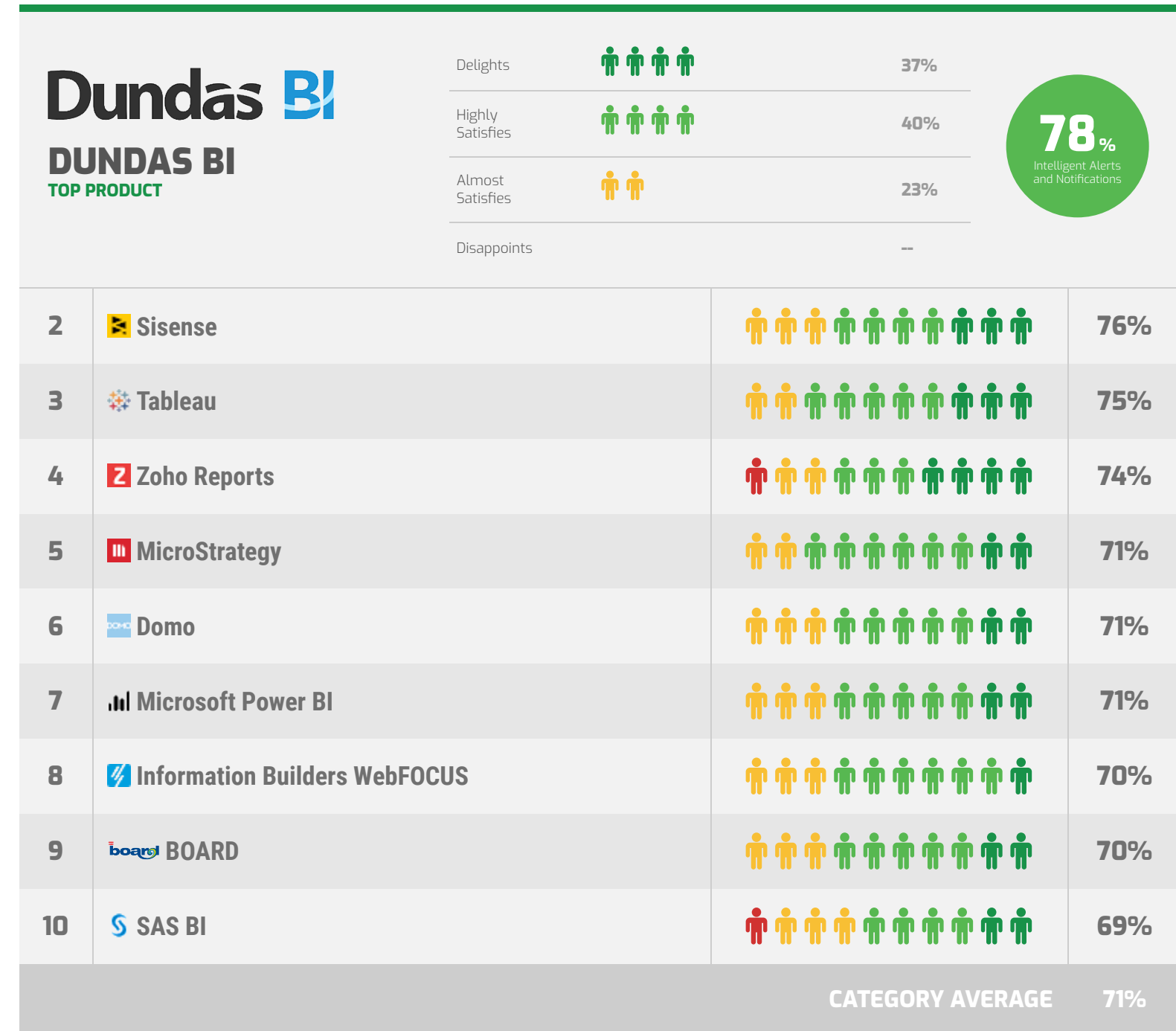
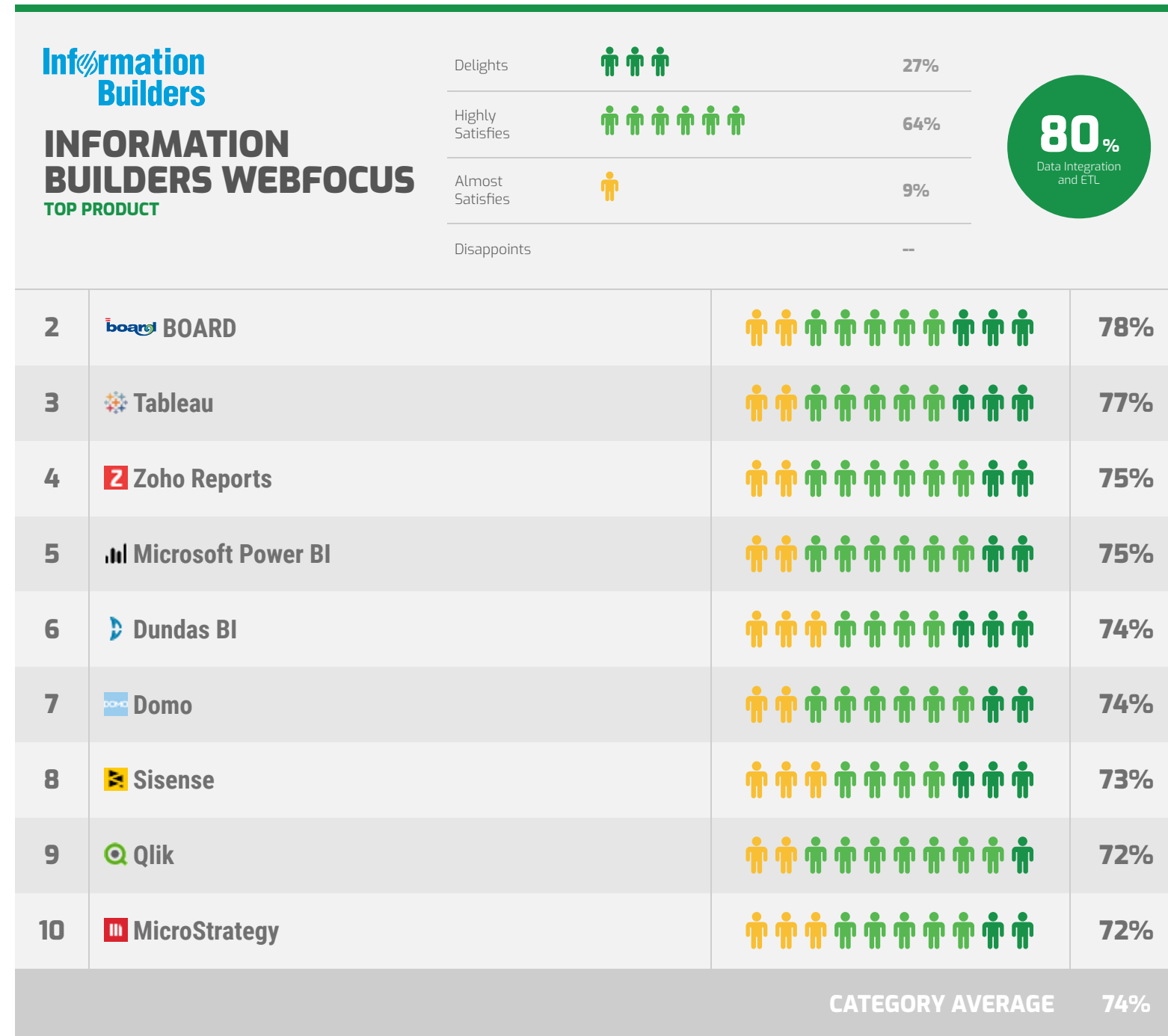
This section provides detailed information on user satisfaction for each product feature. Use these pages to dig deeper into areas of particular interest or concern.

## Data Integration and ETL

Integration of data from multiple sources, merging systems and applications for a unified view of a company's data assets. Includes data warehousing and Extract-Transform-Load.

## Intelligent Alerts and Notifications

Ability to create, manage, send and receive notifications, enhancing efficiency and productivity.



# Product Feature Satisfaction

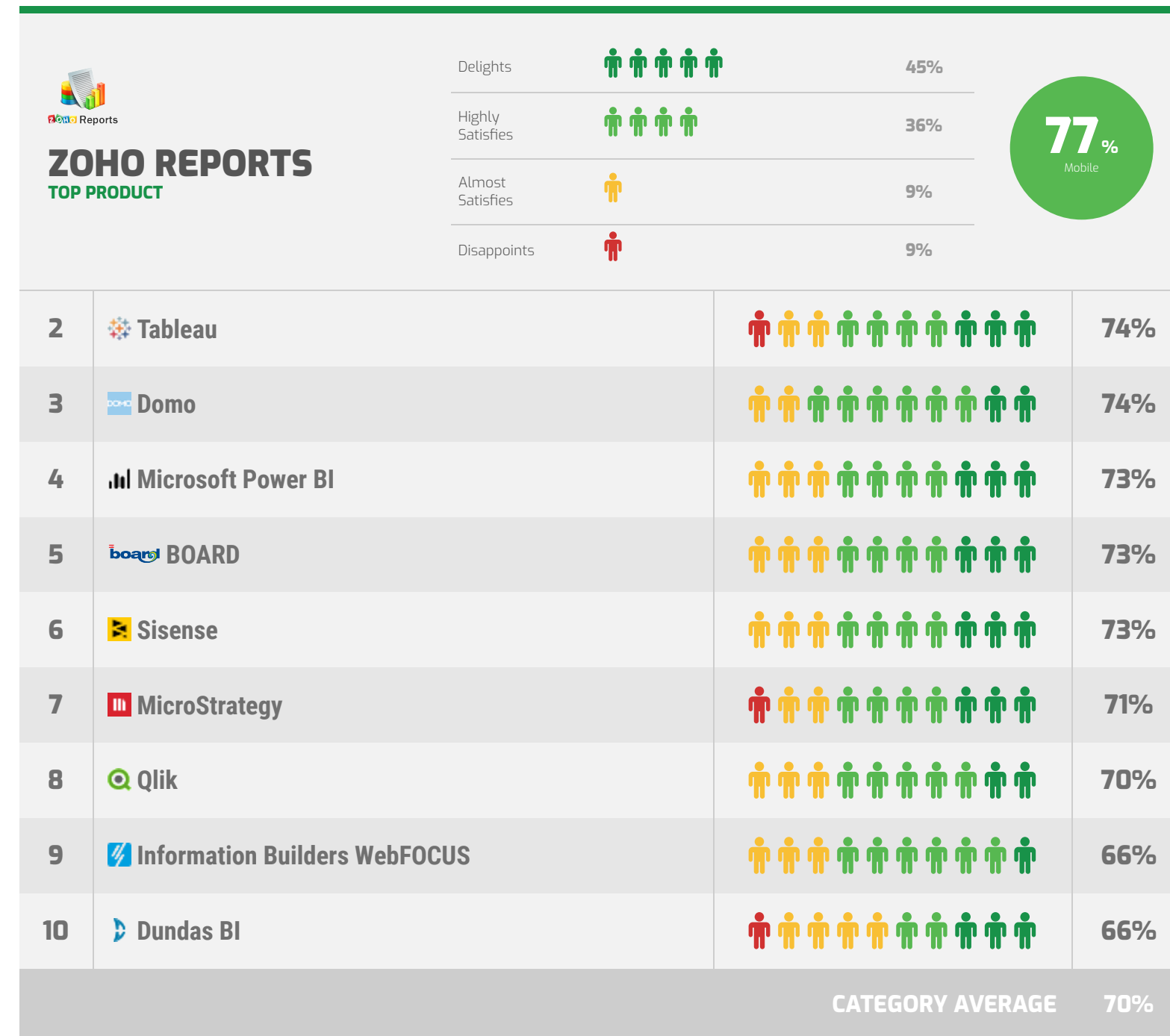
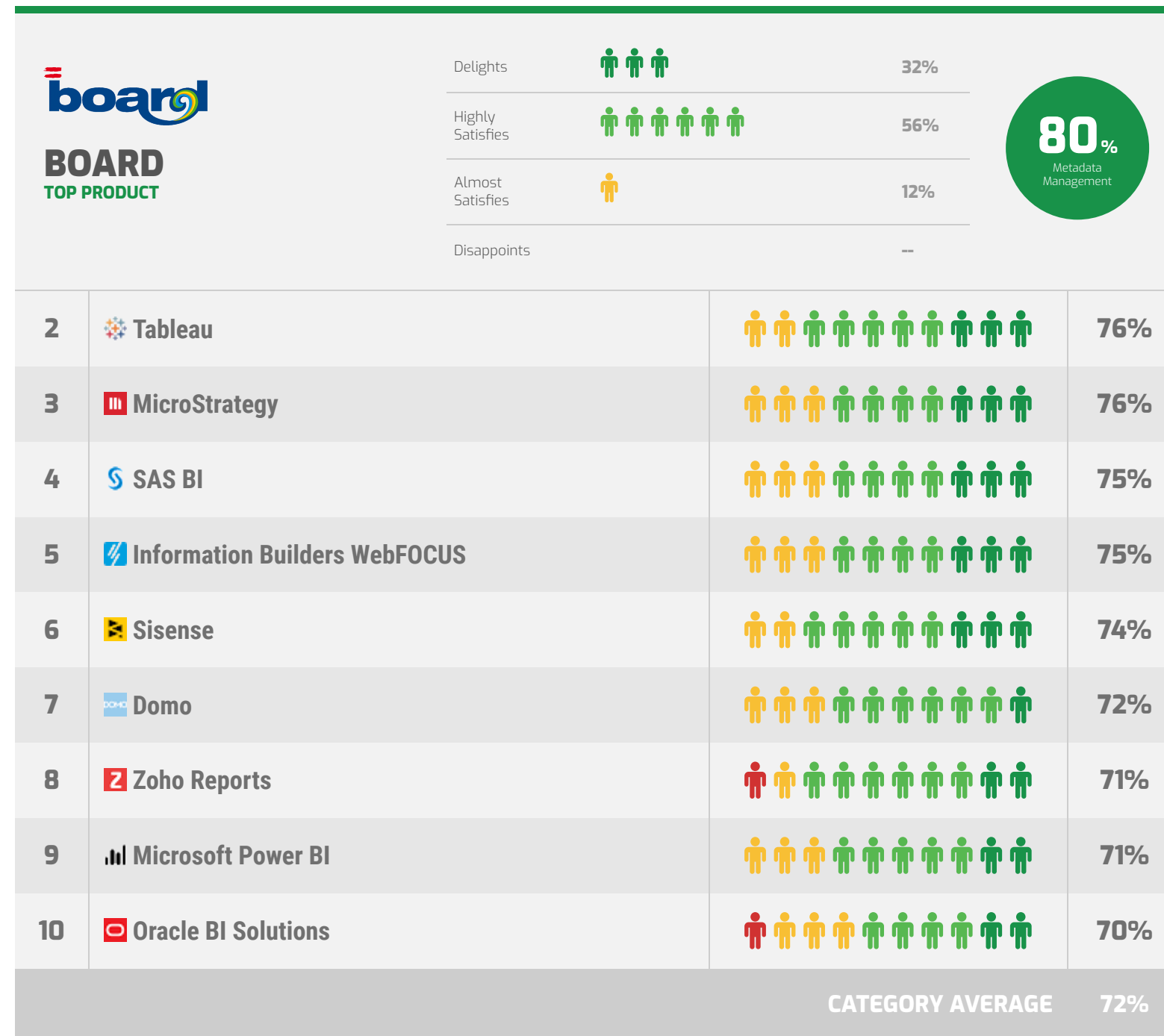
This section provides detailed information on user satisfaction for each product feature. Use these pages to dig deeper into areas of particular interest or concern.

## Metadata Management

A metadata layer makes reporting easy and eliminates the need for coding and SQL, allowing users and report writers to see and access information in simple business language.

## Mobile

Ability to support multiple devices, OSes and platforms using mobile optimized, HTML-based web access and/or native applications.



# Product Feature Satisfaction

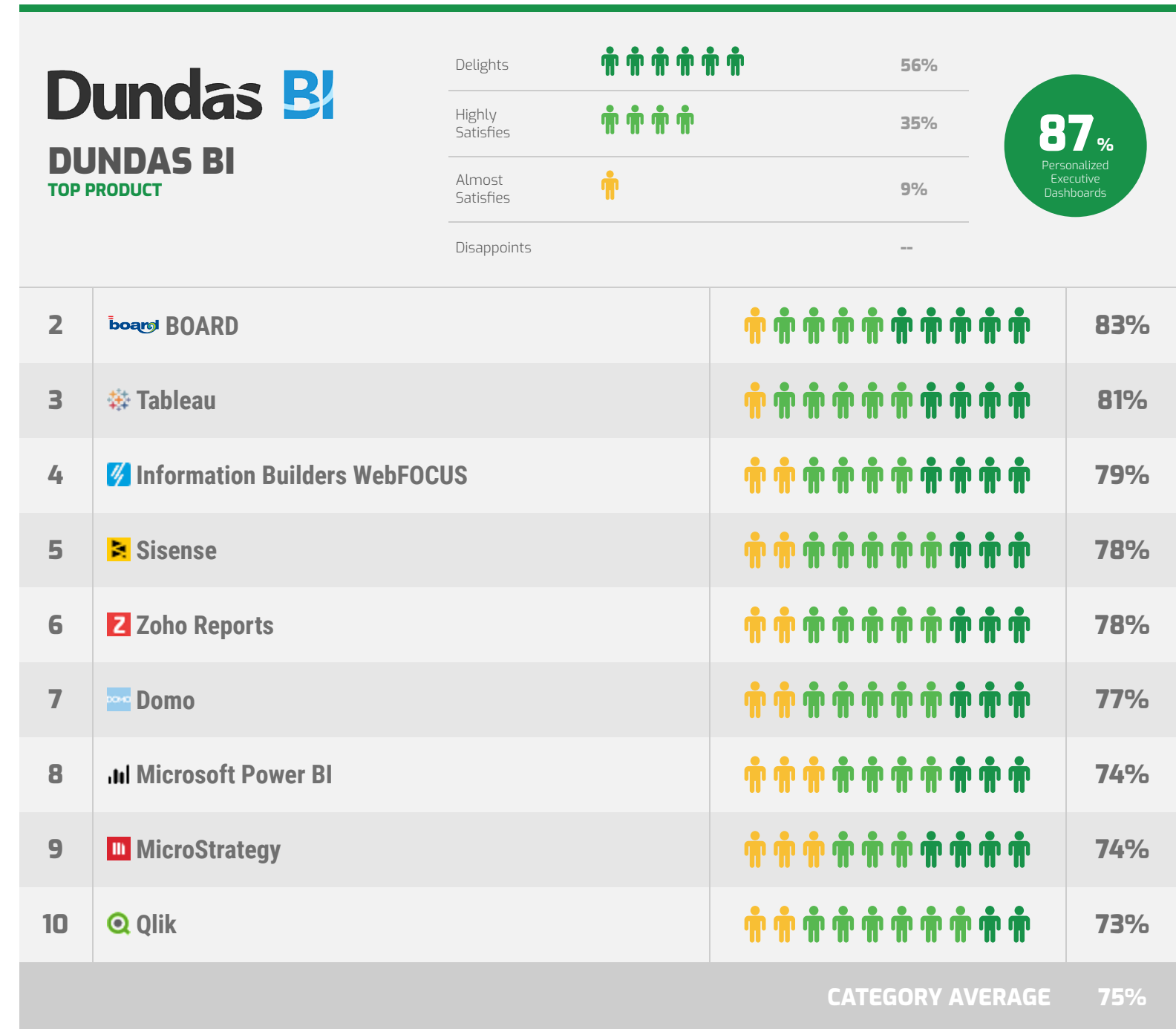
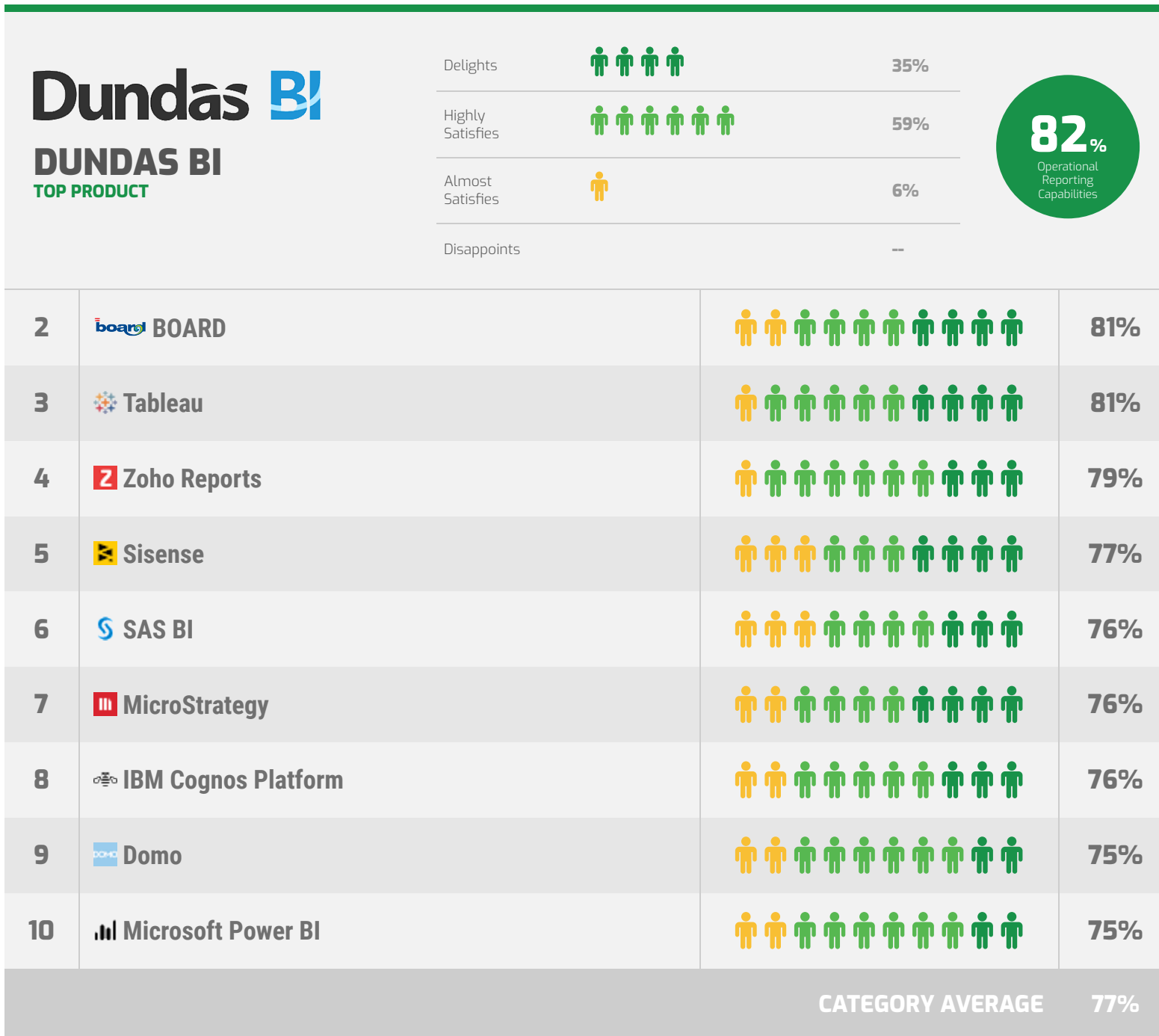
This section provides detailed information on user satisfaction for each product feature. Use these pages to dig deeper into areas of particular interest or concern.

## Operational Reporting Capabilities

Real-time detailed reporting to support operational business processes.

## Personalized Executive Dashboards

Displays actionable key performance indicators (KPIs) for corporate officers.





# Product Feature Satisfaction

This section provides detailed information on user satisfaction for each product feature. Use these pages to dig deeper into areas of particular interest or concern.

## Predictive and What-If Analysis

The ability to accurately identify future outcomes using data, statistical algorithms, and machine learning.

## Self-Service and Ad Hoc Capabilities

Selected user groups are able to interact with BI data, slice and dice, and find answers on their own.

